

HAEIN LEE

Website
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Highlights

- Responsive designer producing creative sock's package design by preparing files for print on time.
- Able to analyze and reflect a brand value of the business by following a consistent brand guideline.
- Great team player with co-workers under pressure as a teacher in toddler classroom for 3 years at Kinder College

Experience

startGBC
Toronto, ON
Oct 2019 – Apr 2020

Graphic Design

- Designed graphic icons for an office mural to represent the startGBC's brand identity.
- Edited portrait photos for kiosk monitors to share success stories about students' entrepreneurship.

S'more Socks
Toronto, ON
Jan 2018 – Jun 2018

Graphic Design, Illustration

- Executed successfully the design for the logo, package, socks, and produced 1000 socks within the deadline.
- Developed a broad range of promotional materials and edit photo for social media channel with the target audience of youth to adults.
- Kept up with the current trend and prepared layout and final files for packaging in various printing mediums.

BNX Shipping
Toronto, ON
May 2015 – Jun 2015

Web Design

- Coordinated web design projects by creating web layout and managing stock photos of the company in Wix.com.
- Optimized and enhanced user-friendly website to increase effective access in company information for prospective customers.
- Worked closely with clients to deliver its service and information in web.

Loyalist Group
Toronto, ON
Mar 2015 – May 2015

Visual Design Intern

- Cooperated with the head designer for design editing and proofing with accuracy on the content information of company posters, banners, and books.
- Communicated clearly in both writing and verbally to maintain a collaborative relationship with clients and staff.
- Envisioned the concept for each project by researching and preparing rough sketches.

Achievements

George Brown College
Toronto, ON
Nov 2019-Apr 2020

Shelley Warsh Memorial Scholarship (2020)

- Awarded for outstanding performance in Typography 1,2 and 3 courses

Annual Poster Show Winner (2019)

- Selected as poster show winner in graphic design faculty

Smart Cities Charrette (2019)

- Participated in the Charrette project group and earn a school certificate

Education

George Brown College
Toronto, ON
Sept 2019 – Present

Graphic Design Advanced Diploma Program

- Graduating in 2021 Graduating in 2021

OCAD University
Toronto, ON
Sept 2010 – Apr 2014

Illustration Bachelor of Design

Skills

